

## **Brief for Scrutiny ECONOMIC DEVELOPMENT AND ENTERPRISE**

<p><b>Topic to be scrutinised</b></p> <p>The Stoke-on-Trent &amp; Staffordshire Local Enterprise Partnership's proposals for the designation of an Enterprise Zone in North Staffordshire.</p>
<p><b>Questions to be addressed</b></p> <ol style="list-style-type: none"><li>1. What is the LEP and how does it work?</li><li>2. What is an Enterprise Zone and what are the objectives and the benefits of its designation and what implications does it have for the Council as a local planning authority?</li><li>3. What proposals have been forward by the LEP for the designation of an Enterprise Zone in North Staffordshire and why were these sites selected?</li><li>4. What happens next?</li></ol>
<p><b>Outcome</b></p> <ol style="list-style-type: none"><li>1. To establish what the priorities of the LEP are and how the Borough Council can influence them.</li><li>2. To consider how the Borough (and North Staffordshire generally) can gain maximum benefit from the Enterprise Zone (should one be designated here).</li><li>3. To manage the Zone in such as way as to minimize business displacement i.e. businesses moving a short distance within the area to gain the benefits of EZ status to no net advantage to North Staffordshire.</li></ol>
<p><b>Background materials</b></p> <ol style="list-style-type: none"><li>1. Report to Cabinet 15<sup>th</sup> June 2011.</li></ol>
<p><b>Evidence and witnesses</b></p> <ol style="list-style-type: none"><li>1. Officers from the Economic Regeneration team..</li><li>2. Possible external witnesses from partner agencies / organisations.</li></ol>
<p><b>Method of scrutiny</b></p> <ol style="list-style-type: none"><li>1. Economic Development and Enterprise Overview and Scrutiny Committee.</li></ol>

**Timetable**

1. Enterprise Zone submission made to Government (BIS), 30<sup>th</sup> June 2011.
2. Decision anticipated (could be known by the time of your meeting)
3. Preparation of a 'Local Development Order' to establish what development can be undertaken on the site without the need for planning approval, to be considered by Planning Committee October 2011

**Constraints**

1. The Government decision itself (whether the EZ submission is successful or not)
2. Approval of the LDO (this may be contentious because of loss of some planning control)
3. Marketing the opportunity for inward investment (potentially an additional cost to the Council)

**Members to undertake the scrutiny**

The Economic Development and Enterprise Overview and Scrutiny Committee

**Support**

Relevant Executive Directors  
Relevant Heads of Service  
Democratic Services Team

**Newcastle Borough Council Corporate Plan Priority area**

- Creating a Borough of opportunity

**CfPS Objectives:**

- Provides and critical friend challenge to executive policy makers and decision makers
- Enables the voice and concerns of the public to be heard
- Is carried out by independent governors who lead and own the scrutiny role
- Drives improvement in public services

**Brief approved by Overview and Scrutiny Co-ordinating Committee**

Signed:

Date:

